

**NATSUME®**

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## **Reel Fishing: Road Trip Adventure is Available Now**

*The New JRPG-Inspired Title from Natsume Launches on Nintendo Switch and PlayStation 4 Today!*

**Burlingame, CA. – September 17, 2019** – Natsume Inc., a worldwide developer and publisher of family-oriented video games, today announced its newest title, *Reel Fishing: Road Trip Adventure*, is now available for Nintendo Switch and PlayStation 4. The title features a fresh art style and exciting storyline. The *Reel Fishing* series is one of the best-selling and longest-running video game fishing series with over 10 titles, and this will be the debut for the series on the Nintendo Switch.

Experience the authentic joys of camping! Cast your line, serve up hearty meals, and craft helpful equipment! Check it all out in the official trailer: [Reel Fishing: Road Trip Adventure Trailer](#).

The game can purchased for [PlayStation 4](#) and [Switch](#) through GameStop today!

Players can also order the game for [PlayStation 4](#) and [Switch](#) on Amazon!

“We had a blast showing *Reel Fishing: Road Trip Adventure* at E3 2019 and are happy with the great feedback we received,” shared Hiro Maekawa, President & CEO of Natsume. “This addition to the *Reel Fishing* franchise features a new way of experiencing the excitement and joy of fishing.”

Do you remember the very first time you went fishing? The fresh air...The soothing sounds of nature... The tranquility of the water.

After meeting a mysterious man at a museum, three college friends set off on a summer road trip to find the elusive fish he mentions to them. But what's the story behind this fish? And for that matter, who's the man who sent them on their adventure in the first place? He certainly is a unique individual, to say the very least! In any case, working together, these friends will unlock all these secrets and more in Reel Fishing: Road Trip Adventure!

Players can follow the latest news for all of the beloved Natsume franchises at [www.natsume.com](http://www.natsume.com) and get a scoop on all of the latest Natsume updates, contests, screen shots and more at:



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Natsume assets can be found here: <https://soclevercomm.box.com/v/natsumeinc2019>

### ***About Natsume Inc.***

Natsume Inc. is a worldwide developer and publisher that specialize in unique and family-oriented interactive entertainment software for a variety of platforms. Most known for publishing Reel Fishing and Harvest Moon, Natsume is dedicated to producing quality video games. For more information about Natsume Inc. visit [www.natsume.com](http://www.natsume.com)